PROJECT SUMMARY

Metropolis Properties Management LLC



| Applicant: | Metropolis Properties Management LL | С | |
|-------------------|---|---------------------|--|
| •• | | | |
| Project Location: | 515 6 th St., 620 Ferry Ave., 624 Ferry Ave. and 626 Ferry Ave. | | |
| | City of Niagara Falls | | |
| | | | |
| Assistance: | 10 year PILOT on improvements | | |
| | Sales Tax Abatements | | |
| | Mortgage Recording Tax Abatement | | |
| | The project entails the acquisition of a | | |
| Description: | building located at 515 6 th Street in Niagara Falls and its conversion into four-star hotel, which will cater to an international clientele. There will | | |
| | | | |
| | be approximately 200 guest rooms and accessory uses including | | |
| | restaurant, fitness room, rooftop bar & conference room. Construction | | |
| | will be limited to interior renovations and preservation of the historic exterior. | | |
| | | | |
| | The project is located in a distressed census tract of the City, with an | | |
| | unemployment rate of 27.2%. The location of the property is noted in | | |
| | the City's Comprehensive Plan as in need of private investment and infill | | |
| | development due to the high rate of vacant underutilized and dilapidated | | |
| | residential properties. The project will further the City's efforts to spur | | |
| | reinvestment and create pedestrian traffic between the Third Street | | |
| | corridor and the Casino District. | | |
| | Acquisition | \$ 900,000 | |
| Project Costs: | Construction/Renovation | \$13,631,640 | |
| | Furniture, Fixtures & Equipment | \$ 7,900,316 | |
| | Soft costs & other | <u>\$ 3,182,044</u> | |
| | TOTAL | \$25,614,000 | |
| | | | |
| Employment: | New Jobs to be created: | 52 FTEs | |
| | Total Annual Payroll End Year 3: | \$2,267,200 | |
| | Skills: Management, supervisors, food and beverage service, | | |
| | housekeeping, maintenance | | |

REGIONAL ECONOMIC IMPACT ANALYSIS Metropolis Properties Management LLC

| Estimated State & Regional Benefits / Estimated Project Incentives Analysis | | | | |
|---|-------|----------------------|--|--|
| Total State and Regional Benefits | | \$3,688,697 | | |
| Total Project Incentives Benefit to Cost Ratio | | \$3,338,059 1.1:1 | | |
| Projected Employment | State | Region | | |
| Total Employment | 214 | 214 | | |
| Direct** | 52 | 52 | | |
| Indirect ^{***} | 12 | 12 | | |
| Induced**** | 14 | 14 | | |
| Temporary Construction (Direct and Indirect) | 136 | 136 | | |

| Estimated State & Regional Benefits (Discounted | l Present Value [*]) |
|---|--------------------------------|
| Total State and Regional Benefits | \$ 3,688,697 |
| Income Tax Revenue | \$ 1,312,998 |
| Property Tax/PILOT Revenue | \$ 1,511,895 |
| Sales Tax Revenue | \$ 863,804 |

| Estimated Project Incentives (Discounted Present Value [*]) | |
|---|--------------|
| Total Project Incentives | \$3,338,059 |
| Mortgage Tax | \$ 115,263 |
| Property Tax | \$ 2,045,505 |
| Sales Tax | \$ 1,177,291 |
| | |

* Figures over 15 years and discounted by 3.49%

** Direct - The recipient of IDA assistance adds new jobs to the regional economy and/or retains jobs at risk of being lost to another region. Investments that result in displacing existing jobs (e.g., most retail and many service sector industries) do not fall under this definition. *** Indirect - The recipient of IDA assistance makes purchases from regional firms, which stimulates suppliers to add jobs and payroll that are new to the regional economy or are saved from being lost to competitors outside the region.

**** Induced - The recipient of IDA assistance by adding to and/or retaining payroll stimulates household spending that is new to the regional economy and/or saved from being lost to competitors outside the region.

Utilizing informANALYTICS modeling software, an economic impact analysis was conducted to measure new investment and employment for the project. This software is a widely accepted and an industry standard for economic impact modeling measuring employment and salary impacts and facility output on the community for a given project.